

# BE PART OF THE WOW EVENT!

The Global University Student Film Festival (GUSFF) celebrates young film talents from around the globe and recognizes their outstanding productions in its Short Film Competition.

## AWARDS

 <b>GOLD AWARD</b> CASH (USD 10,000) AND TROPHY	 <b>HKBU ACADEMY OF FILM'S CHOICE</b> TROPHY	 <b>BEST DIRECTOR</b> CASH (USD 10,000) AND TROPHY
 <b>BEST SCRIPT</b> CASH (USD 10,000) AND TROPHY	 <b>BEST NARRATIVE</b> CASH (USD 10,000) AND TROPHY	 <b>BEST ANIMATED SHORT FILM</b> CASH (USD 10,000) AND TROPHY
 <b>BEST EXPERIMENTAL SHORT FILM</b> CASH (USD 10,000) AND TROPHY	 <b>BEST DOCUMENTARY</b> CASH (USD 10,000) AND TROPHY	 <b>BEST CHINESE-LANGUAGE FILM</b> CASH (USD 10,000) AND TROPHY
	 <b>BEST ACTOR</b> TROPHY	 <b>BEST ACTRESS</b> TROPHY

## ABOUT THE ORGANIZER

### HKBU School of Communication

The School of Communication at Hong Kong Baptist University was originally founded in 1968. It provides a comprehensive range of programmes in communication available in Hong Kong at the undergraduate and postgraduate level. The School maintains close connections with Hong Kong's media and creative industries. Given its long history and influence, it is not surprising that many of the most senior positions in these industries are occupied by its alumni with outstanding accomplishments.

### HKBU Academy of Film

The Academy of Film is dedicated to the provision of cinematic-arts and creative media education to cultivate talented professionals capable of contributing to Hong Kong's arts and cultural industries. For the last four decades, it has been the chief provider of cinema, television and media education in Hong Kong. It is currently Hong Kong's flagship film school in terms of its size, breadth of programmes, distinguished alumni and strong industry connections.

## CONTACT

 <http://af.hkbu.edu.hk/gusff>  [gusffest@hkbu.edu.hk](mailto:gusffest@hkbu.edu.hk)



# THE GLOBAL 1<sup>ST</sup> UNIVERSITY STUDENTS FILM FESTIVAL

第一屆  
全球大學生  
電影節

7 — 9 NOV  
2018

Organized by 主辦機構



# THE GLOBAL 1<sup>ST</sup> UNIVERSITY STUDENTS FILM FESTIVAL

(formerly known as the "Global Chinese Universities Student Film and Television Festival")

## ABOUT GUSFF

Global University Students Film Festival (GUSFF), with its dedication to encourage and recognize university student films on an international level, connects the global film community and its audiences with outstanding works and groundbreaking ideas.

## OUR JOURNEY

GUSFF is formerly known as the Global Chinese Universities Student Film and Television Festival (GCU), which was initiated by the Academy of Film, School of Communication of Hong Kong Baptist University in 2002.

GCU is considered as a flagship event of its kind and is positioned as one of the most successful gateways in building a collaborative relationship among the professionals, scholars and students in Hong Kong and those in the Greater China region.

- ▶ Since 2002, GCU has steadily gained recognition from tertiary institutions from home and abroad. Last year, 56 institutions in Australia, Bulgaria, France, Germany, Hong Kong, India, Mainland China, Malaysia, Russia, South Korea, Taiwan, the UK and the US participated to compete for 17 awards;
- ▶ In 2016, GCU introduced the Foreign Category to its short film competition in view of the Festival's growing popularity among the overseas film schools, and foreign entries were invited to compete for three Foreign Awards;
- ▶ Over the years, the Festival's star-stunned award ceremonies have been broadcasted by major Hong Kong television stations, including TVB, ATV, RTHK and ViuTV, and online platforms.

To ride on its success, this year, GCU refreshes its brand and the GUSFF is launched with a global focus as a continuation and expansion of the successful initiative to support university student film projects.

## MISSION

GUSFF strives to encourage and recognize emerging filmmakers among university students, foster creative exchange among film students around the world, and enable synergy between regional young talents and international creative industry. To achieve the mission, GUSFF offers an opportunity, and a platform, for showcasing talent, exchanging ideas and fostering network.

## 第一屆全球大學生電影節

前身為「全球華語大學生影視獎」

## PROGRAMME

### ▶ Short Film Competition and Award Presentation Ceremony

The Festival will showcase student films from around the globe to display a panoramic view of the inner world of the young filmmakers. It gives the aspiring filmmakers a sound board for them to be heard and motivated to further explore their potential.

The short film competition is open to international university students, and invites submissions of four categories: Drama, Documentary, Animation and Experimental. All entries will be subjected to a competitive selection process. The jury comprises world-class industry practitioners at home and abroad, including Oscar and Emmy award-winning masters.

An Award Presentation Ceremony will take place to celebrate the outstanding productions. Chief award-winning entries will be awarded a cash prize of USD 10,000 for each entry plus trophy.

### ▶ Master Class

Renowned filmmakers and artists as well as distinguished scholars and professionals in the creative media sector will be invited to hold master classes and exchange sessions.

### ▶ Screenings

To connect the filmmakers with the audience, student film screenings will be organized for open discussions and exchange of ideas. The films selected for the screenings will include shortlisted entries and outstanding student productions of the year.

### ▶ Pitching

Participants are welcome, as individual or a group, to submit a 100-word synopsis of a story idea that has yet been put into production. Those who are selected will be given 5 to 10 minutes of pitching time to present the idea. The juries will comment on each pitch and the most outstanding presentations will be awarded.

## TRAVEL AND ACCOMMODATION

Participants are expected to make their own travel arrangement, while subsidy on flights and accommodation may be provided to eligible participants (more details will be released after the submission deadline).

## TIMELINE



### MAR-JUN

Calling for Entries



### 16 JUL

Submission Deadline



### JUL-AUG

Participant Registration



### SEP

Adjudication



### 6 NOV

Arrival of Participants

### 7-9 NOV

The Global  
University Students  
Film Festival



## ENTRY INVITATION

Dear Sir/Madam,

On behalf of the Academy of Film, School of Communication of Hong Kong Baptist University, it is our great honour to invite you to participate in our forthcoming Festival, the **1<sup>st</sup> Global University Students Film Festival (GUSFF)**, which will be held from **7<sup>th</sup> November to 9<sup>th</sup> November, 2018**.

### What is GUSFF?

GUSFF is formerly known as the Global Chinese Universities Student Film and Television Festival (GCU), which was initiated by the Academy of Film, School of Communication of Hong Kong Baptist University in 2002. The GCU is considered as the flagship event of its kind and is positioned as one of the most successful gateways in building a collaborative relationship among the professionals, scholars and students in Hong Kong and those in the Greater China region.

To ride on its success, this year, GCU refreshes its brand with a global focus as a continuation and expansion of the successful initiative to support university student film projects. GUSFF will launch its first instalment with the supports from distinguished members of the industry, including Oscar and Emmy award-winning masters, who will form the jury panel and speaker at the Master Class.

### Be part of the WOW event

Your institution and students are cordially invited to submit entries to the **Short Film Competition** at the 1<sup>st</sup> GUSFF. You may refer to the Guidelines enclosed for details. The entry submission deadline is **16<sup>th</sup> July, 2018**.

We would also like to invite your students and teaching staff members to join the Festival as representatives of your institution. Details on representative registration will be released after the entry submission deadline.

We believe student films are the first step for every young filmmaker to pursue their passion and ambition, and we aspire GUSFF to provide such platform.

Look forward to having you here in Hong Kong!

Yours Sincerely,



Prof. Eva Man  
Chair, Global University Students Film Festival  
Director, Academy of Film  
Hong Kong Baptist University



Prof. Huang Yu  
Chair, Global University Students Film Festival  
Dean, School of Communication  
Hong Kong Baptist University

Organizer: Academy of Film, School of Communication, Hong Kong Baptist University

主辦機構：香港浸會大學傳理學院電影學院

Enquiry 查詢: [gusffest@hkbu.edu.hk](mailto:gusffest@hkbu.edu.hk) Website: [af.hkbu.edu.hk/gusff](http://af.hkbu.edu.hk/gusff)

## SHORT FILM COMPETITION

### 短片比賽

#### Rules and regulations 條款及細則

##### A. Entry Requirements 作品要求

<b>Category 組別</b>	Drama, Documentary, Animation and Experimental 劇情片、紀錄片及動畫及實驗片
<b>Eligibility 資格</b>	<ul style="list-style-type: none"> <li>- Open to full-time students from tertiary institutions (college, university, vocational school, etc.) or fresh graduates in 2018</li> <li>- 只限於 2018 年度為專上學院 (包括大學、專科學校等) 的學生或畢業生</li> <li>- Each student/graduate can submit only one piece of work for each category</li> <li>- 每位學生或畢業生於每個組別只能遞交一部作品</li> </ul>
<b>Language 語言</b>	<p>Chinese-language entry must provide Chinese AND English subtitles 華語片必須提供中文及英文字幕</p> <p>Entry in languages other than Chinese must provide English subtitles 非華語片必須提供英文字幕</p>
<b>Length 長度</b>	Within 60 minutes 不超過 60 分鐘
<b>Entry Fee 費用</b>	None 無
<b>Completion Date 完成時間</b>	<b>Completed after 1<sup>st</sup> January 2017</b> 於 <b>2017 年 1 月 1 日</b> 後完成

##### B. Submission 遞交

<b>Deadline 截止日期</b>	<b><u>16<sup>th</sup> July 2018 (Mon)</u></b> <b>2018 年 7 月 16 日 (星期一)</b>
<b>Submission 遞交方式</b>	<a href="https://filmfreeway.com/GlobalUniversityStudentsFilmFestival">https://filmfreeway.com/GlobalUniversityStudentsFilmFestival</a>

### C. Awards 獎項

1	Gold Award 年度金獎	Cash (USD 10,000) and Trophy 現金獎 (美金 10,000)及獎座
2	HKBU Academy of Film's Choice 浸大電影學院特別推薦	Trophy 獎座
3	Best Narrative 最佳劇情片	Cash (USD 10,000) and Trophy 現金獎 (美金 10,000)及獎座
4	Best Director 最佳導演	Cash (USD 10,000) and Trophy 現金獎 (美金 10,000)及獎座
5	Best Script 最佳劇作	Cash (USD 10,000) and Trophy 現金獎 (美金 10,000)及獎座
6	Best Actor 最佳男演員	Trophy 獎座
7	Best Actress 最佳女演員	Trophy 獎座
8	Best Documentary 最佳紀錄片	Cash (USD 10,000) and Trophy 現金獎 (美金 10,000)及獎座
9	Best Animated Short Film 最佳動畫	Cash (USD 10,000) and Trophy 現金獎 (美金 10,000)及獎座
10	Best Experimental Short Film 最佳實驗片	Cash (USD 10,000) and Trophy 現金獎 (美金 10,000)及獎座
11	Best Chinese-language Film 最佳華語片	Cash (USD 10,000) and Trophy 現金獎 (美金 10,000)及獎座

### D. Selection Committee 評選委員會

All stages of judging, including Preliminary and Final rounds, shall be overseen by the Festival as well as recognized professionals from the film industry being designated by the Committee.

評審分為初選及終選。每個評選階段的評選委員會均由主辦單位委任的電影專業人士組成。

### E. Property Rights 版權

It is the sole responsibility of the Entrant to clear all content of the film from any and all actual or potential legal claims and issues, including but not limited to claims based upon using music, stock footage, and any other elements contained and/or used in the film. The Festival will not be held responsible for any legal issues that might arise from the inclusion of unclear materials in the film.

參賽者需確保參賽作品中所採用的影像素材、聲音檔案（包括音樂）等已取得作品版權，或取得該作品版權人授權使用；參賽者及學校須負起該等作品之一切版權責任；主辦單位毋須承擔以上任何責任。

#### **F. Use of Materials and Coverages 作品放映、展出及收藏**

1. For entries which are to be awarded or selected for presentation in the Festival, the Festival has the right to:  
若參賽作品得獎或被選為入圍作品，主辦單位有權：
  - use no more than 6 minutes of the entry for promotion purposes in any and all media;
  - 採用整個作品不多於六分鐘作宣傳用途；
  - present the entry in the Festival; and
  - 在電影節中播放及展出該作品；及
  - to arrange local non-commercial presentation on online platform or TV channels for the entry within a year after the award presentation ceremony.
  - 以電影節的名義，安排作品從頒獎當日起一年內，於香港作非商業性的展出。
2. The Organizer has the final decision on presentation arrangement.  
參賽作品放映及展出之安排，主辦單位保留最終決定權。
3. Unless the Entrant objects in writing, the Organizer has the perpetual right to keep one copy of each entry for educational, archival and research purposes.  
除非參賽者以書面提出反對，主辦單位有永久的權利保存作品的副本作教育、保存及研究用途。

#### **G. Miscellaneous 其他**

1. All entries submitted must be original.  
參賽作品必須為原創。
2. Entries submitted for previous editions of the Festival could not be submitted again, not even in a new version.  
恕不接受曾參加歷屆「全球華語大學生影視獎」之作品。
3. Participation in the Festival implies acceptance of the rules and regulations being set out. Should any disputes arise, the Chinese version of the rules and regulations are always binding.  
一經報名，即表示參賽者同意電影節的所有條款及細則，如出現任何爭議，以中文版的條款及細則為準。
4. The Festival reserves the right to change the rules or regulations of the Festival.  
主辦單位有權修改任何詳情、條則或其他與電影節相關的一切資料。
5. Personal data provided in the entry form will be used for processes related to the Festival only.  
申請表內所填寫的個人資料只用於本電影節。
6. In unforeseen cases, the Festival reserves the right to disqualify any entry and/or retract any award from the entrant. All decisions made by the Festival are final and binding in all aspects relating to the Festival.  
如出現任何爭議，主辦機構對有關作品的參賽資格或頒發的獎項保留撤消或收回之權利。主辦機構對有關是項比賽的一切決定保留最終決策權。